

Message Text

UNCLASSIFIED

PAGE 01 STATE 081861
ORIGIN COME-00

INFO OCT-01 EA-12 ISO-00 EB-08 USIA-15 /036 R

DRAFTED BY COM/BED/OIM/MLTRIPLETT/EH
APPROVED BY BB/OCA/CD:EMSACCHET
COM/BED/OIM/CAMURRAY/ACTG.CMM
COM/BED/OIM/EOLSEN/AD/EM
COM/BED/CGENDREAU (DRAFT)
COM/OED/WHAIMES (DRAFT)
STATE/EA/K/BLAINE PORTER
STATE/EA/OCA/CD/RDAY
STATE/EA/EP/MHENDERSON (INFO)
USIA/MYAKI (INFO)

-----042163 310319Z /70

R 301547Z MAR 78
FM SECSTATE WASHDC
TO AMEMBASSY SEOUL

UNCLAS STATE 081861

E.O. 11652: N/A

TAGS: BEXP: KS

SUBJECT: COUNTRY COMMERCIAL PROGRAM: FY-78 FIRST QUARTER
PROGRESS REPORT

WCAG MET MARCH 2, 1977 ON THE FIRST QUARTER PROGRESS REPORT
AND HAS THE FOLLOWING COMMENTS.

1. CAMPAIGN 4- WITH REGARD TO BSP SPIN-OFFS IN
GENERAL, WCAG WOULD LIKE TO KNOW IF THE POST CONTINUES
TO BELIEVE THAT SPIN-OFFS ARE FEASIBLE AND USEFUL.
2. WCAG NOTED THAT THE CANCELLATION OF THE EIPT AND
ELECTRONIC COMPONENTS SOLO BY USDOC ELIMINATED A MAJOR
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 081861

ELEMENT OF CAMPAIGN 5 ACTION, BUT POST SHOULD BE AWARE
THAT THE VARIETY OF EQUIPMENT TO BE FEATURED BY THE
PLANT MAINTENANCE EXHIBITION OFFERS POSSIBLE SUPPORT
TO CAMPAIGNS 2 AND 4. IT IS NOT CLEAR FROM REFTTEL
IF POSSIBILITY OF U.S. PAVILION IN ADDITION TO INFORMATION
BOOTH AT KOREA ELECTRONICS SHOW HAS BEEN EXPLORED AS
ALTERNATIVE TO U.S. SOLO AND DROPPED IN VIEW OF UNCERTAIN

INTEREST OF LOCAL AGENTS. PLEASE ADVISE PLANNED ACTION FOR KOREA ELECTRONICS SHOW.

3. WCAG HAS NO OBJECTION TO PROPOSED CHANGE IN THE TOPS GOALS IN THE FY-78 CCP. IF POST FINDS IT PREFERABLE, GOAL OF NUMBER OF INDUSTRY CALLS TO UNCOVER TOPS CAN BE SUBSTITUTED IN CAMPAIGNS FOR NUMBER OF TOPS AND IS, IN FACT, MORE REALISTIC. THE PRIMARY INTEREST IS IN QUALITY RATHER THAN QUANTITY OF TOPS REPORTED BUT WITHOUT, NECESSARILY, A REDUCTION IN THE CONTACTS ENTAILED IN GENERATING THEM.

4. WCAG NOTED ICA'S CIRCULAR MEMO NUMBER 106 WHICH STATES ICA POLICY ON COMMERCIAL MATTERS (COPY SENT TO POST), AND EXPRESSED APPRECIATION FOR USIS SUPPORT OF THE COUNTRY COMMERCIAL PROGRAM, PARTICULARLY IN PUSAN.

5. WCAG NOTED THE VARIOUS IMPORT LIBERALIZATION MEASURES THAT THE ROKG HAS TAKEN AS WELL AS POST'S ASSESSMENT OF THE LONG-TERM BENEFITS TO THE U.S. AND DISCUSSED THE DESIRABILITY OF WASHINGTON INITIATIVES TO TAKE ADVANTAGE OF THESE LIBERALIZATION MEASURES. REGARDING LIBERALIZATION, THE POST AND WCAG SHOULD BE ALERT TO CHANGES AND REFLECT THEM IN THE FY-79 CCP AS APPROPRIATE. ALSO THE FY-78 CCP SHOULD BE AMENDED IF NECESSARY TO TAKE ADVANTAGE OF MAJOR NEW OPPORTUNITIES THAT ARISE.
UNCLASSIFIED

UNCLASSIFIED

PAGE 03 STATE 081861

6. WCAG NOTED A RECENT TELEGRAM CONCERNING GENERAL TRADING COMPANIES (SEOUL 1609). OF PARTICULAR INTEREST IS INFORMATION CONCERNING THE MECHANISM FOR ESTABLISHING THE IMPORT AND EXPORT GOALS FOR THE COMPANIES AS WELL AS THEIR GENERAL COMMERCIAL RELEVANCE. THE POST IS REQUESTED TO REPORT ON ANY SIGNIFICANT NEW DEVELOPMENTS THAT HAVE BEARING ON U.S. EXPORT PROSPECTS AND CCP ACTIONS.

7. WCAG COMMENDS POST ON ACHIEVEMENT OF OTHER CCP GOALS AND THE GENERAL QUALITY OF REPORTING AND LOOKS FORWARD TO RECEIVING SECOND QUARTER REPORT IN EARLY APRIL. COOPER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 30 mar 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978STATE081861
Document Source: CORE
Document Unique ID: 00
Drafter: BED/OIM/MLTRIPLETT/EH
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780139-0457
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t1978037/aaaaafql.tel
Line Count: 107
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 540e6ec7-c288-dd11-92da-001cc4696bcc
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3335132
Secure: OPEN
Status: NATIVE
Subject: COUNTRY COMMERCIAL PROGRAM: FY-78 FIRST QUARTER PROGRESS REPORT WCAG MET MARCH 2, 1977 ON THE FIRST QUARTER PROGRE
TAGS: BEXP, KS
To: SEOUL
Type: TE
vdkgvkey: odb://SAS/SAS.dbo.SAS_Docs/540e6ec7-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014